



Program Description

NSA Northern California Chapter (NSA/NC) has developed a system for aspiring speakers or experienced speakers who want to take their career to a higher level, as well as those who desire to use speaking as a tool to increase visibility of their business. The program is Pro-Track and its goals are:

- To teach the BUSINESS of speaking, as well as develop the level of presentation skills needed to be successful in the speaking profession. Get you into the world of paid speaking, which can lead to membership in the National Speakers Association.
- To create a supportive community among fellow Pro-Track participants and with other NSA/NC members that can provide ideas and resources to increase your success.
- To offer specific strategies and tools which are focused on the enhancement of your unique speaking career.

Program Details:

1. The program runs from 9:00 AM to 5:00 PM on one pre-determined Saturday a month from January through November.
2. There are pre- and post-session assignments each month. These assignments are designed to prepare participants for upcoming sessions and to put the current session's information to work immediately.
3. Experienced speakers will present each session and follow-up.
4. The tuition is \$1,995 for non-members and \$1,395 for NSA/NC members.
5. Application forms will be reviewed by a screening committee that will determine the suitability of the applicant for this program.
6. Each program provides the opportunity for participants to showcase their speaking skills and receive constructive feedback from their peers. Showcases are digitally recorded in audio and video providing participants an opportunity to create a basic audio and/or video demo.
7. Speaker presentations are recorded in audio format in the event of any missed sessions.

To obtain an application or for more information, contact Karen Walker-Tunoa at karen@kwtcommunications.com or (707) 542-8114.

