



# NATIONAL SPEAKERS ASSOCIATION NORTHERN CALIFORNIA

## 2018 SPEAKERS ACADEMY / Jan-Sept, 2018

Picturing yourself  
here?



**EARLY-REGISTRATION SPECIAL!**

**SIGN UP BY August 31, 2017 AND get  
2 fall chapter meetings and  
11/18 Fripp special event free!**



**We can help!**

**COST for Nine  
2018 Session  
Classes:  
\$1,995<sup>00</sup>**

### Learn the Business of Speaking from Professional Speakers



Entering its 14th year, the NSA Northern California Speakers Academy trains speakers, trainers, consultants, coaches, authors, entertainers and experts from a variety of fields about the business of speaking. Monthly all-day workshops expose participants to successful speakers from NSA Northern California and beyond to learn about topic selection and development, markets for speakers, the business of speaking, branding and collateral materials, sales, social media marketing, multiple product streams, storytelling, protecting one's intellectual property, ethics and much more. Participants also deliver showcase presentations, benefit from practice, video recording and coaching, and experience accountability through small group team meetings throughout the program.

**OUR 2018 Saturday All-Day  
Live Session Schedule:**

Jan 27	May 19	<b>Graduation</b>
Feb 17	Jun 16	Sept 22!
Mar 24	July 21	
Apr 21	Aug 18	

**Location:  
Lafayette Learning Center**

**Contact Academy Dean, Tony Woodall, for more information:**

**email: [info@nsanc.org](mailto:info@nsanc.org) | phone: (415) 857-0225**

**APPLY TODAY! - <http://nsanc.org/speakers-academy/>**



# Save these additional 2017 and 2018 dates!

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