



NATIONAL SPEAKERS ASSOCIATION NORTHERN CALIFORNIA

HELPING SPEAKERS OF ALL LEVELS BUILD A PROFITABLE BUSINESS

NINE Sessions
(Jan.-Sep. 2020)

only **\$1,995**

Early Registration Bonus:

Sep: \$1,795

Oct: \$1,895

Learn the Business of Speaking from Professional Speakers

Entering its 17th year, the NSA Northern California Speakers Academy trains speakers, trainers, consultants, coaches, authors, entertainers and experts in various fields about the business of speaking. One day a month, all-day Saturday sessions expose participants to successful speakers from NSA Northern California and beyond to learn about topic selection and development, markets for speakers, the business of speaking, branding and collateral materials, sales, social media marketing, multiple product streams, storytelling, protecting one's intellectual property, ethics, and much more!

Participants deliver showcase presentations, in which they will benefit from practice, obtain video footage, receive coaching, and experience accountability through small group team meetings throughout the year.

2020 Sat. All-Day Session Schedule:

Jan 11
Feb 08
March 14
April 11
May 09
June 13
July 11
Aug 08

Sep 12 - Graduation!

Lafayette Learning
Center
3491 Mt. Diablo Blvd,
Lafayette, CA

Contact Academy Dean: Charles Hooper

Email: sa-dean@nsanc.org | Phone: 1-209-988-5070

APPLY TODAY! <https://nsanc.org/academy>

2020 SPEAKERS ACADEMY | Jan.-Sep., 2020